**Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?**

1. Campaigns centered around the arts (Film/Video, Music, and Theater) are the most numerous kinds of crowdfunded campaigns.
2. The Plays sub-category is vastly more numerous than other subcategories, comprising 34.4% of the dataset.
3. Starting in August, successful and failed campaigns are negatively correlated with one another.

**What are some limitations of this dataset?**

**It doesn’t provide any information about what happened during the funding process. It would be good to know what happened between the campaign launch and the campaign close.**

**What are some other possible tables and/or graphs that we could create, and what additional value would they provide?**

* **Funding based on country.**
* **Comparing Goal to successful outcomes to get an idea on what range of goals are most likely to succeed.**
* **Average time from Created to Conversion to understand how long something typically takes to go to market.**
* **Get the mode of words in the blurb for successful campaigns to understand what buzzwords might be driving interest or success.**